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**The Co-op secures prime Western Sydney real estate  
New store opening in the heart of Parramatta's shopping precinct**

The Co-op, Australia's largest member-owned retailer, is opening up shop in one of the country's busiest shopping precincts in Parramatta City. Located between the newly-developed Church Street Mall Plaza, Westfield Parramatta and Parramatta train station, the store will be passed by more than 40,000 commuters every day and cater to the needs of students and staff from the University of New England Parramatta, as well as other training and learning centres in Western Sydney.

As well as offering textbooks, course notes and study supplies, the Co-op will be reengaging with lost Members and focus on sales to the general public. Along with textbooks and other learning material, the store will offer a wide range of general merchandise including fiction and non-fiction books, tech gear, health and beauty items, games and homewares.

This exciting milestone increases the Co-op's bricks-and-mortar footprint to 58 stores around Australia. It is just one more step in the right direction for the business as it continues its journey towards becoming the most innovative and enterprising Co-operative retailer in the world.

"We're very excited by this new store addition in Parramatta," said Peter Knock, the Co-op's Chief Executive Officer. "It's just one of the many ways the Co-op is exploring growth opportunities outside of traditional tertiary campuses, while still mitigating the risk factors."

The Co-op's Parramatta store will open in November.

**-ENDS-**

For further information or to request an interview with Peter Knock, please contact Loretta Rezk, phone: (02) 9325 9602

About The Co-op:

- Australia's largest member owned retailer with over 1.8 million members
- Australia's largest campus retailer and largest Co-operative
- Australia's oldest online retailer (since 1996) and now one of Australia's largest e-commerce sites - [www.coop.com.au](http://www.coop.com.au)
- 2013 + 2014 Australian Retailers Association Multichannel Retailer of the Year Runner Up
- Australia's most innovative omni-channel retailer
- Australians preeminent source of knowledge for future leaders
- Formed in 1958, owned by members for members
- 58 stores nationwide and growing
- Lifetime membership (\$25 once off) open to everyone – extensive member benefits
- Multi-product retailer (includes computers, tablets, tech gear, apparel, fiction, non-fiction, gadgets and games)