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**MEDIA RELEASE**  
**FOR IMMEDIATE RELEASE**

## **The Co-op announces its sixtieth store** **The Member-owned retailer set to open at ACU Melbourne**

The Co-op, Australia's largest member-owned retailer, continues to lead the charge in the campus retail sector, opening its sixtieth store at the Australian Catholic University (ACU) Melbourne campus this Friday, 27 March 2015. The acquisition is a fantastic achievement for the Co-operative organisation, which has opened 21 new bricks and mortar stores in less than three years.

Located in Fitzroy on ACU's largest campus, the new store will benefit both the students and staff of ACU, allowing them to more easily access competitively-priced learning and professional resources, including a comprehensive range of medical equipment. This aligns with ACU Melbourne's strong nursing and allied health focus. The store will also have a range of general products, including tech and computing gear, general book titles, stationery, games and other wares.

As well as the opening of its new Fitzroy store, the Co-op is excited to announce that ACU has also renewed the lease at its existing ACU stores at North Sydney, Strathfield and Brisbane.

This exciting milestone moves the flourishing omni-channel business even closer towards its goal of becoming the most innovative and enterprising Co-operative retailer in the world.

The Co-op Fitzroy is located on the ground floor of the Allied Health building on Victoria Parade, Fitzroy.

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For further information or to request an interview with Peter Knock, Chief Executive Officer, please contact Loretta Rezk, phone: (02) 9325 9602

### About The Co-op:

- Australia's largest Member-owned retailer with over 1.8 million members
- Australia's largest campus retailer
- One of Australia's oldest online retailers (since 1996) - [www.coop.com.au](http://www.coop.com.au)
- 2013 + 2014 Australian Retailers Association Multichannel Retailer of the Year Runner Up
- Australia's most innovative omni-channel retailer
- Australians preeminent source of knowledge for future leaders
- Formed in 1958, owned by members for members
- 60 stores nationwide and growing
- Lifetime membership (\$25 once off) open to everyone – extensive member benefits
- Multi-product retailer (includes computers, tablets, tech gear, apparel, fiction, non-fiction, gadgets and games)
- Co-café, the new solution in campus catering, integrating our specialist retail offering with a full service café outlet, including fresh food and drinks
- Co-info, one of Australia's largest locally-based full service academic library suppliers, dedicated to providing books, journals, eBooks and eMedia products from publishers worldwide for the academic, professional and library markets in Australia, NZ, Fiji and PNG